

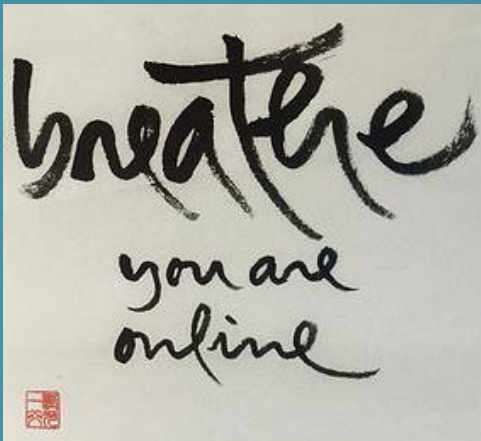


TRENDS

TRENDS + IMPACT



WHY TRENDS?



1.
TECHNOLOGY



2.
DEMOGRAPHICS

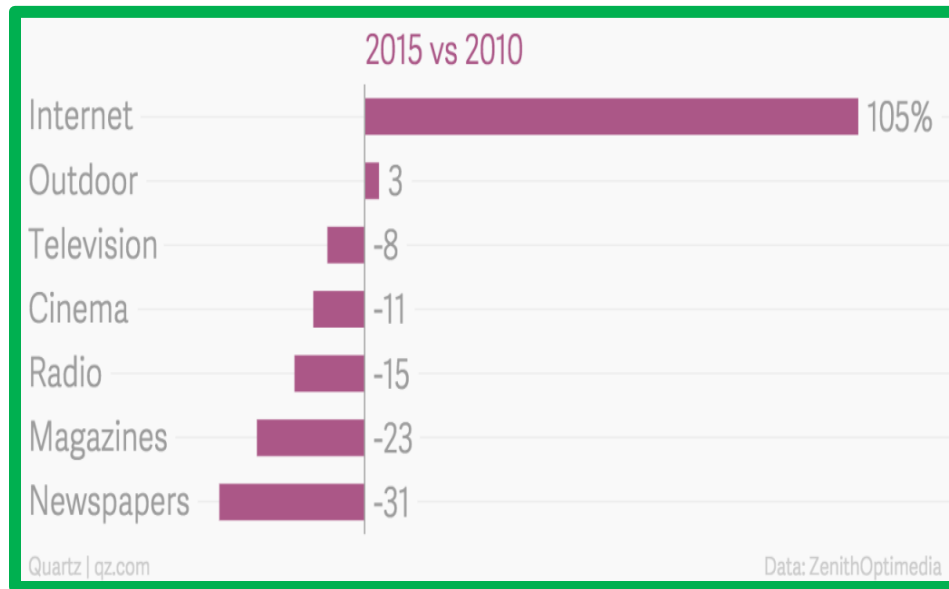


3.
MAINSTREAMING
PURPOSE



1. TECHNOLOGY

- Tech. change WILL disrupt usual ways of doing things !



Change in average daily media consumption



Case in point: Uber and NYC

1. TECHNOLOGY



CONTENT PROVIDERS?



AjahnBrahmRetreats

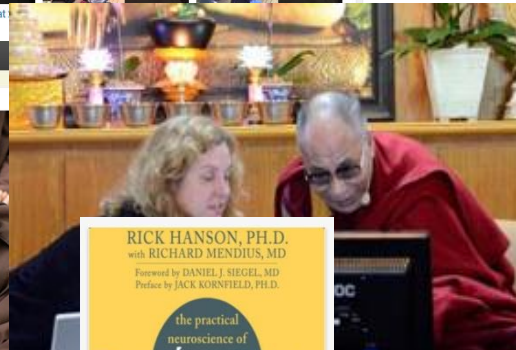
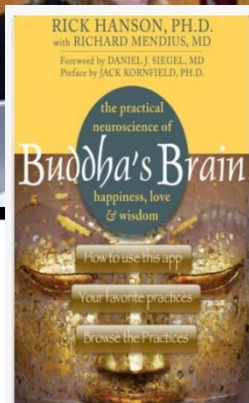
Home Videos Playlists Channels Discussion About

Created playlists



Liked videos

Home About Visit Mindfulness Community Giving



EVERYDAY DHARMA

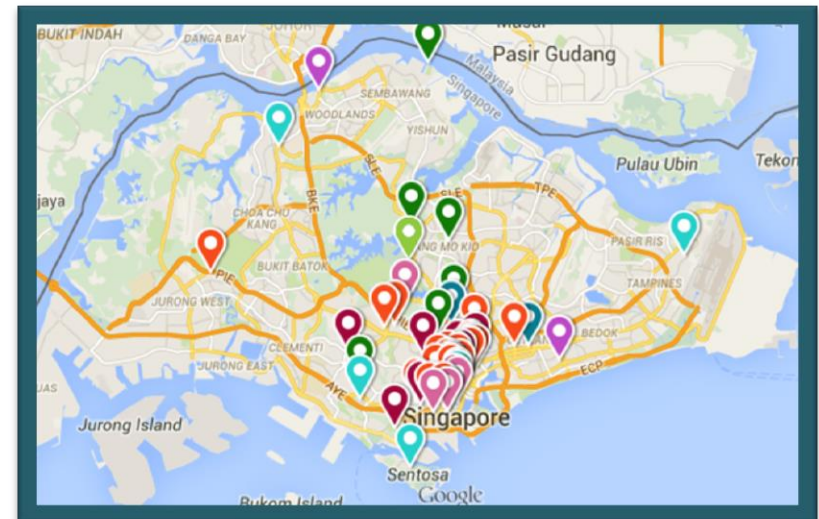


APPS



1. TECHNOLOGY: IMPACT?

- Role of Buddhist organisations as content providers
 - Enhanced access to content, yet need for “facetime”
 - Offering a total **online + offline** experience !
- Online platforms
 - New activities possible with enhanced information flow
 - Big data **analytics + mobile** applications





2. DEMOGRAPHICS

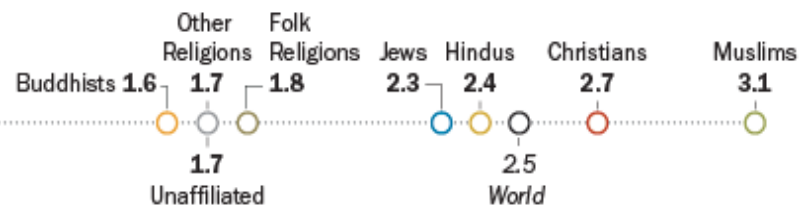
Projected Cumulative Change Due to Religious Switching, 2010-2050

	Switching in	Switching out	Net change
Unaffiliated	97,080,000	35,590,000	+61,490,000
Muslims	12,620,000	9,400,000	+3,220,000
Folk Religions	5,460,000	2,850,000	+2,610,000
Other Religions	3,040,000	1,160,000	+1,880,000
Hindus	260,000	250,000	+10,000
Jews	320,000	630,000	-310,000
Buddhists	3,370,000	6,210,000	-2,850,000
Christians	40,060,000	106,110,000	-66,050,000

Source: The Future of World Religions: Population Growth Projections, 2010-2050

PEW RESEARCH CENTER

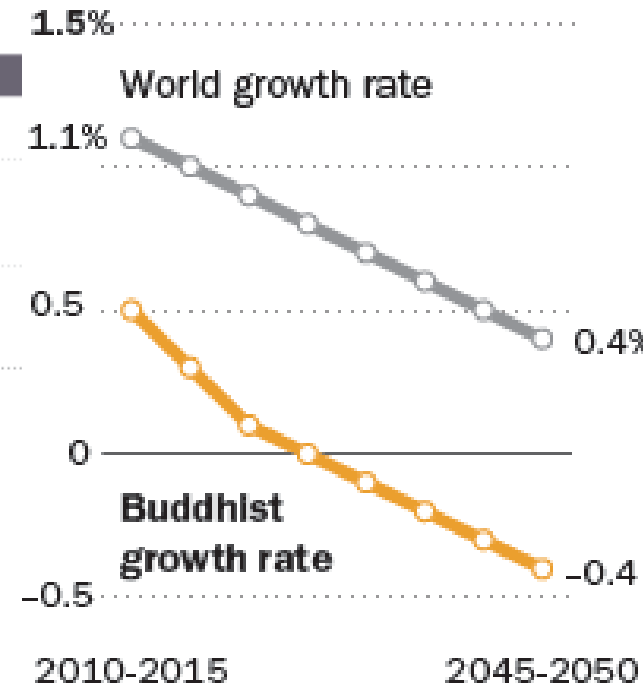
Total Fertility Rate
by Religion, 2010-2015



Source: The Future of World Religions: Population Growth Projections, 2010-2050

PEW RESEARCH CENTER

Projected CAGR for Buddhists



Source: The Future of World Religions: Population Growth Projections, 2010-2050

PEW RESEARCH CENTER



2. DEMOGRAPHICS

Projected Global Buddhist Population, 2010-2050

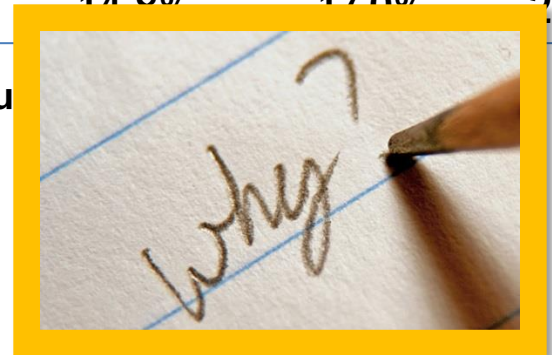
	POPULATION ESTIMATE	% OF WORLD'S POPULATION
2010	487,760,000	7.1%
2020	506,990,000	6.6%
2030	511,300,000	6.1%
2040	503,940,000	5.7%
2050	486,270,000	5.2%

Source: The Future of World Religions: Population Growth Projections, 2010-2050. Population estimates are rounded to the nearest 10,000. Percentages are calculated from unrounded numbers.

PEW RESEARCH CENTER

Religion	2000	2010	Change
TOTAL	100%	100%	
Buddhism/Taoism	51.0%	44.2%	(6.8%)
Buddhism	42.5%	33.3%	(9.2%)
Taoism	8.5%	10.9%	2.4%
Christianity	14.6%	18.3%	3.7%
Islam	14.9%	14.7%	(0.2%)
Hinduism	4.0%	5.1%	1.1%
Other religions	0.6%	0.7%	0.1%
No religion	11.8%	17.0%	5.2%

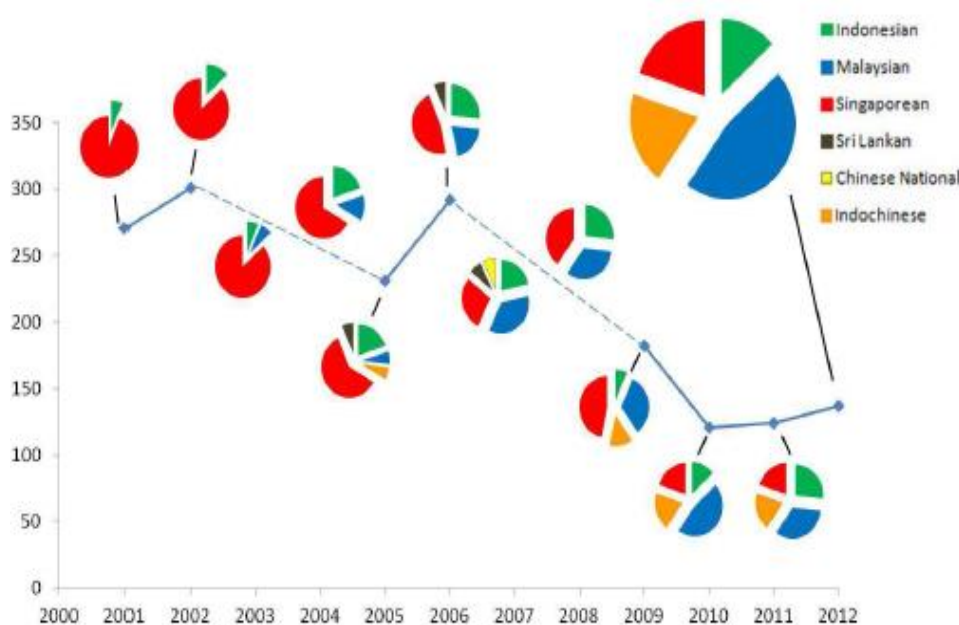
Singapore Census



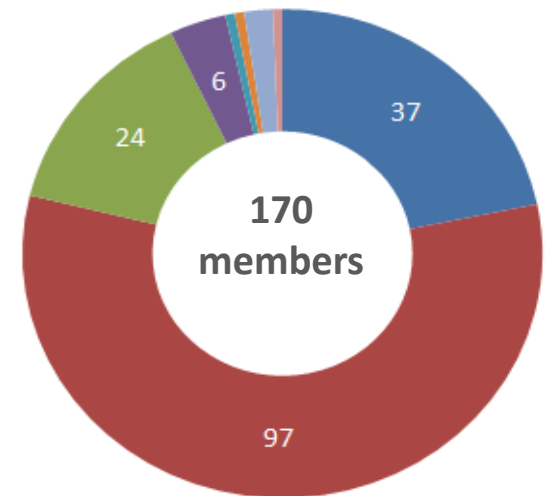


2. DEMOGRAPHICS

In consultation with:



NUS, as of 2013
No. of members and
nationality

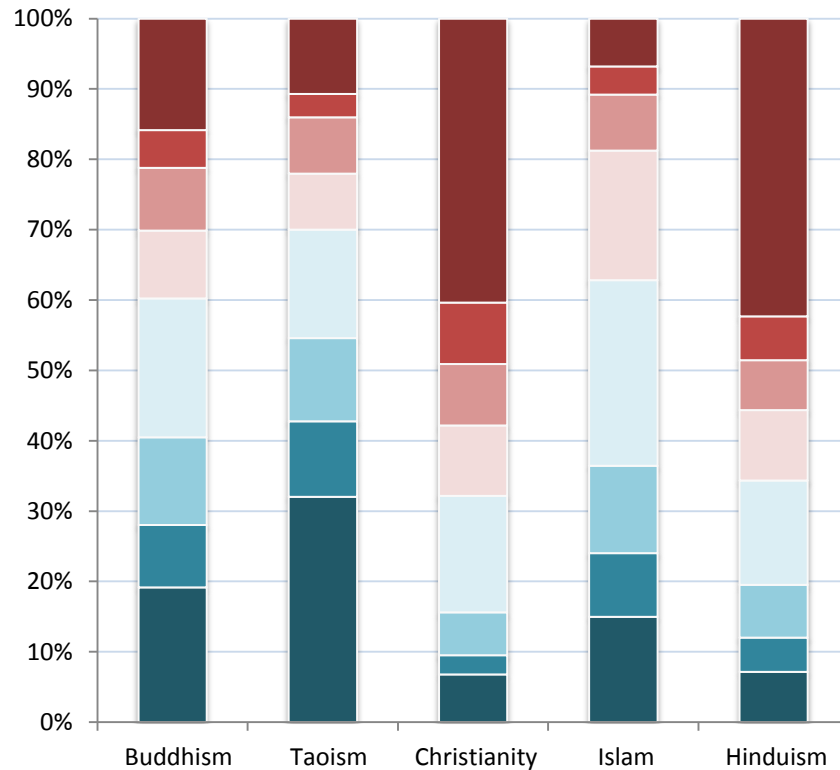


NTU,
2015
Snapshot

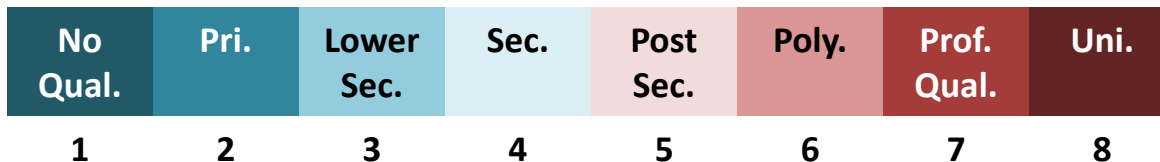
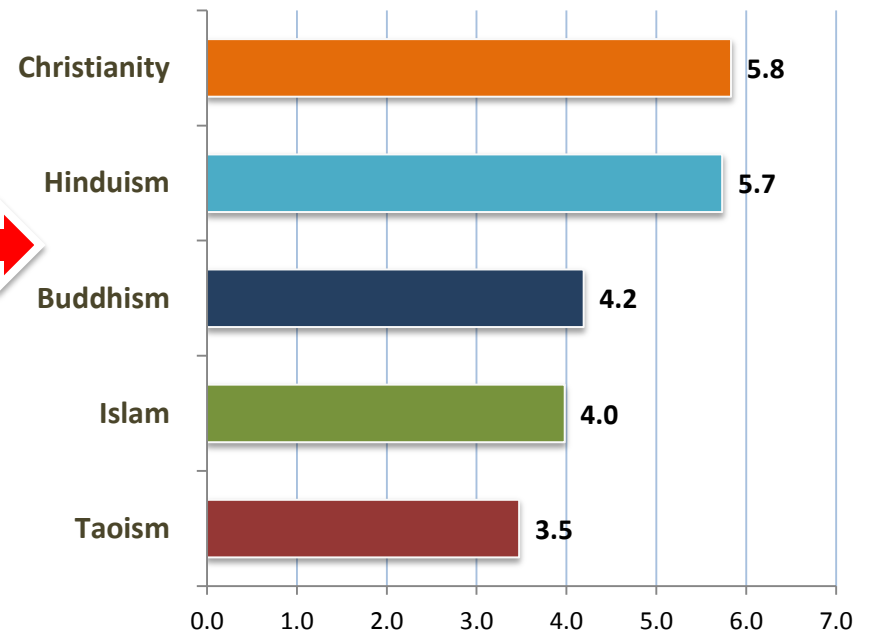
2. DEMOGRAPHICS



Resident non-students aged >15 years,
highest qualification attained



“Average”
educational attainment



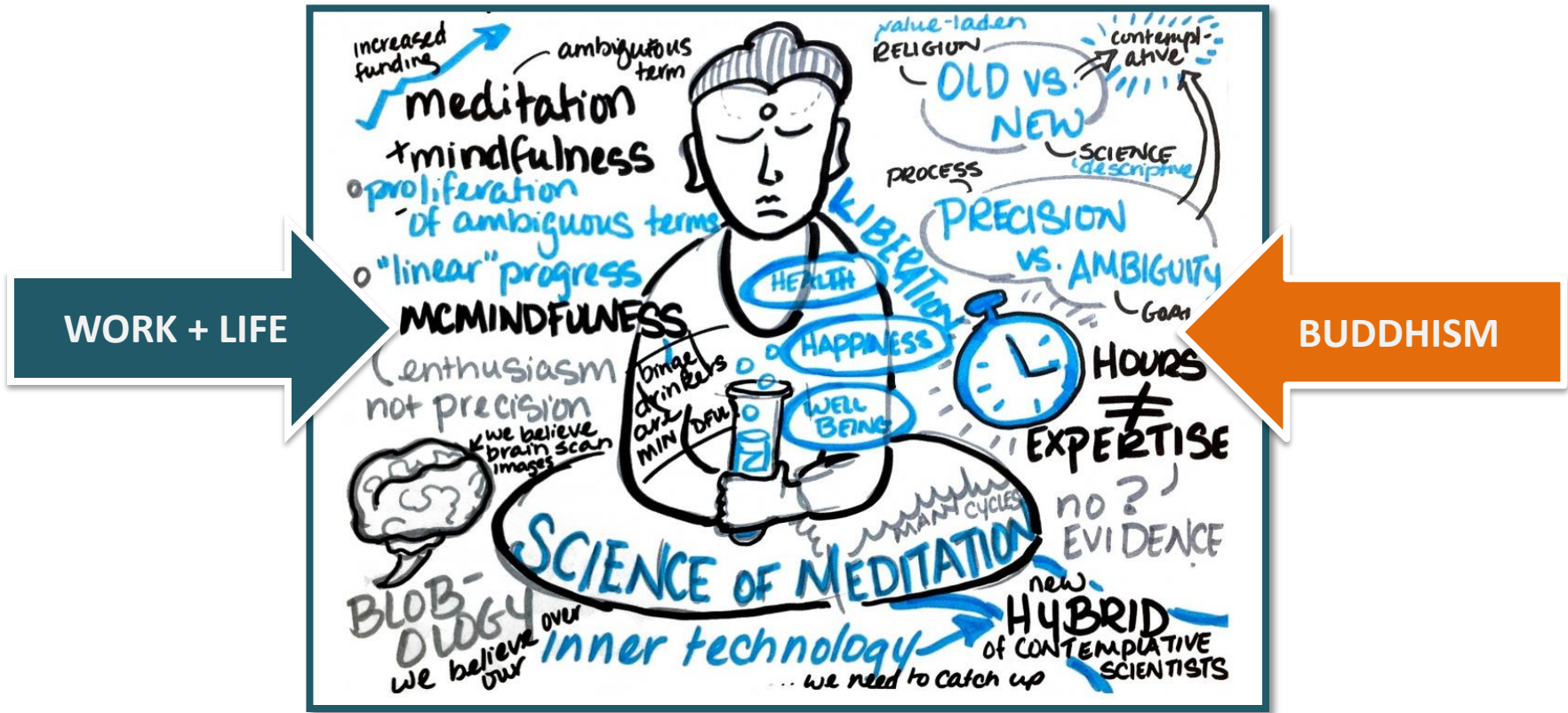
2. DEMOGRAPHICS: IMPACT?



- What is happening in between the 10 years of the census?
 - Need to devise **innovative** and **low cost ways** of getting info
 - Tech.?
- Focus on the youth!
 - **Coordination** with tertiary institutions
 - Taking apart the puzzle



3. MAINSTREAMING PURPOSE





3. MAINSTREAMING PURPOSE

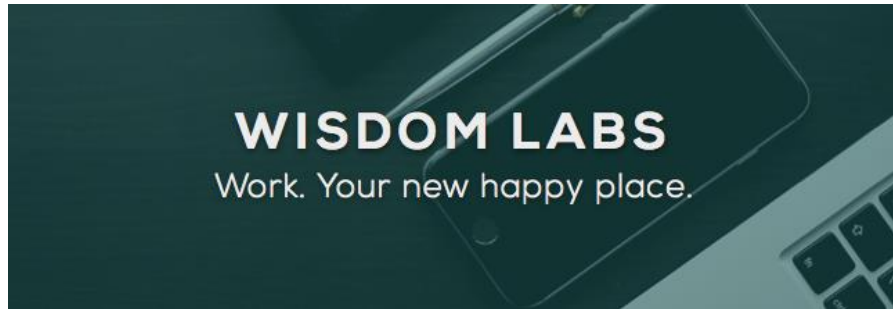


SOCIAL ENTERPRISES :

- Social impact
- Financial + operational sustainability



3. MAINSTREAMING PURPOSE



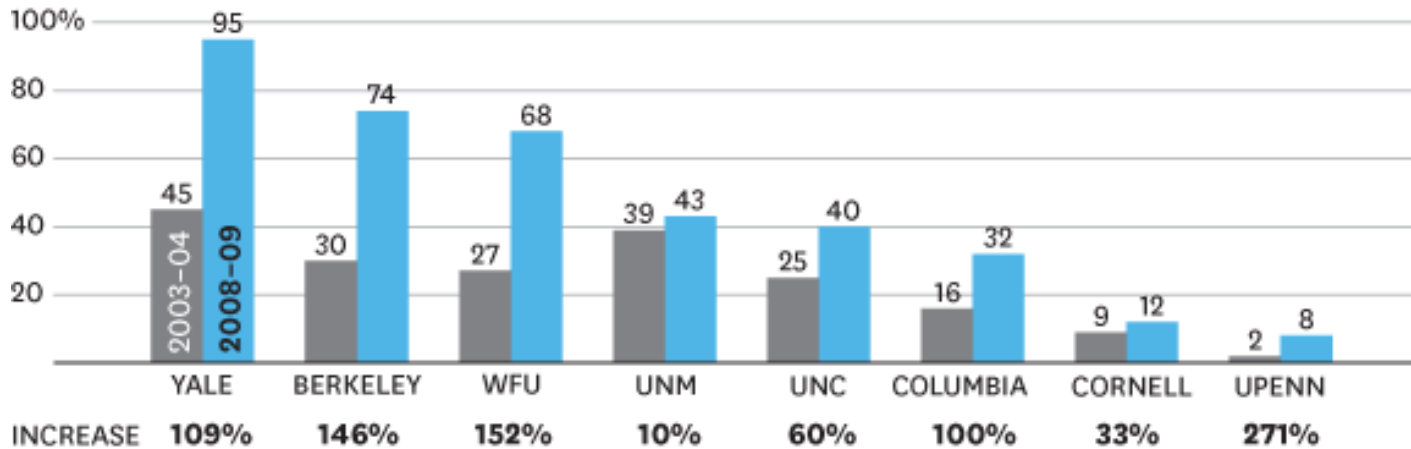
New York Insight
MEDITATION CENTER



3. MAINSTREAMING PURPOSE

COURSES AT TOP MBA SCHOOLS THAT INCLUDE SOCIAL BENEFIT CONTENT

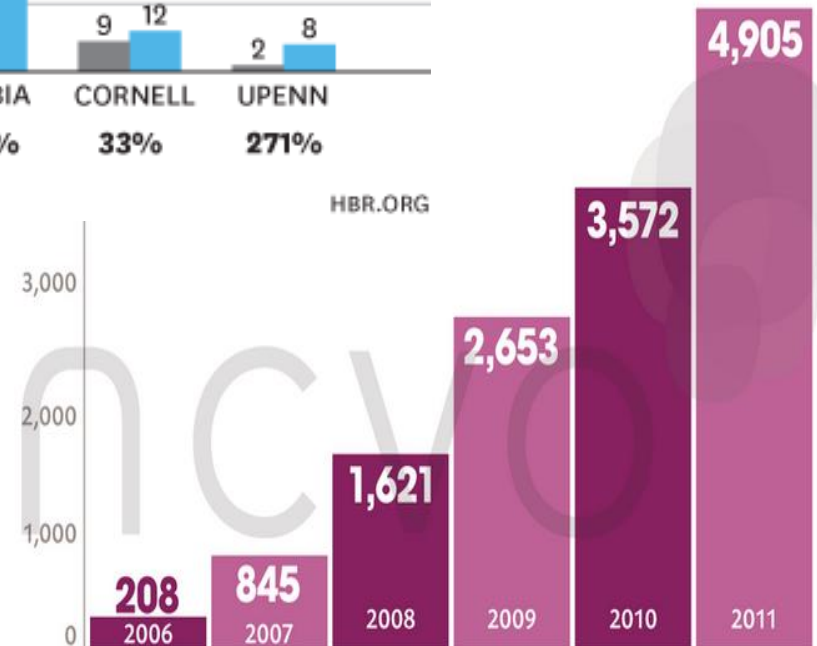
Between 2003 and 2009, the average increase in courses was 110%.



SOURCE THE BRIDGESPAN GROUP, "THE MBA DRIVE FOR SOCIAL VALUE"

HBR.ORG

No. of social benefit enterprises, UK



Source: [CIC Regulator](#)

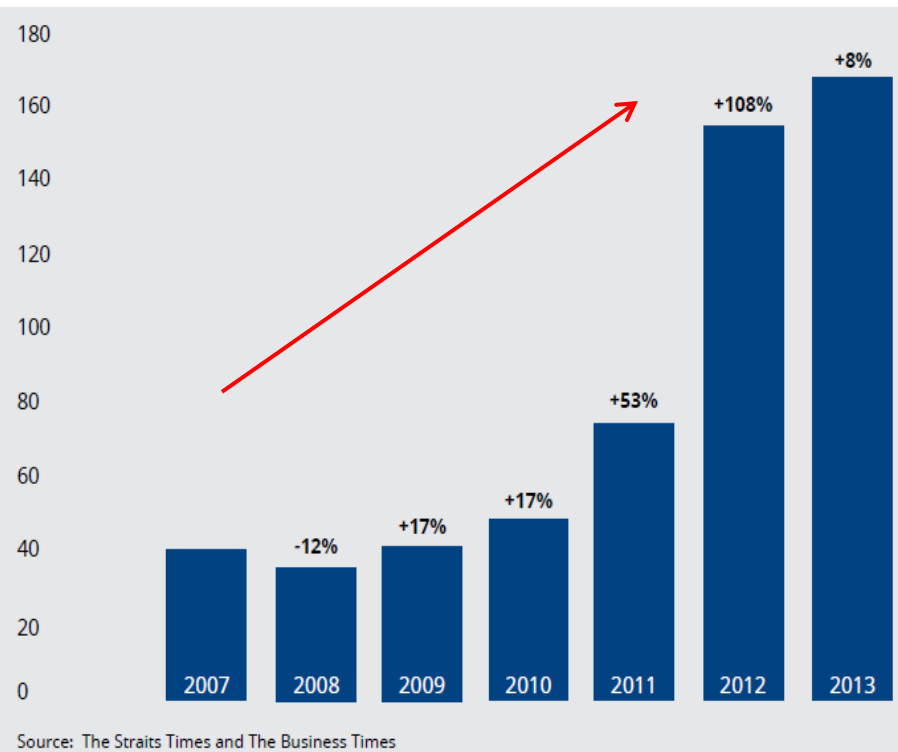
[Embed](#)

Encouraging signs !

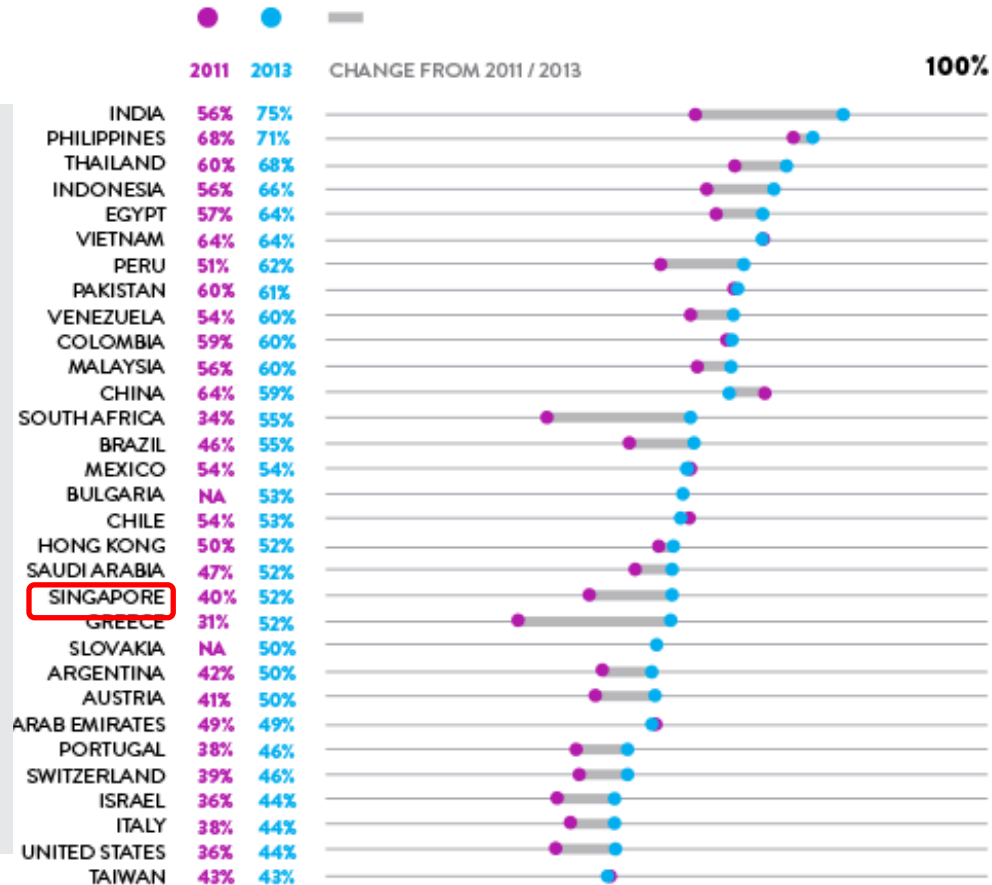


3. MAINSTREAMING PURPOSE

How about Singapore?



No. of unique articles mentioning
Social Enterprises



Willingness to pay more for products
from socially-responsible companies

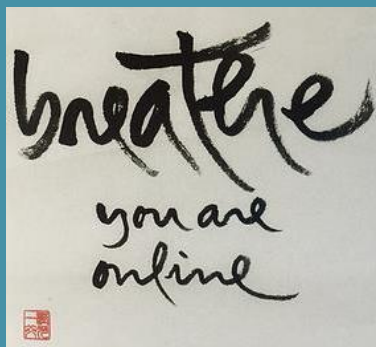
3. MAINSTREAMING PURPOSE



- Buddhism can be very connected to social impact
 - Increasing opportunity for Buddhists to deepen their **practice at the workplace** ?
 - Organisations as a platform to deepen work-related “**practical Dharma**”.



4. RECAP: SUGGESTIONS



TECH

- Role of organisations vis-à-vis technology
- Fostering an online presence
- Engaging audiences better with technology

DEMOGRAPHICS

- Further work needed? We dunno, not enough info!
- System-wide thinking of how to work with youths needed

PURPOSE

- More opportunities in society to integrate work into Buddhist practice
- Buddhist org.s could be platforms for people to integrate purpose into their lives – importance of practical Dharma

Thank
you!

